

**Bachelor of Business Administration**  
**Fourth Semester Examination, June-2021**  
**Entrepreneurship [BBA401T]**

**Time: 3:00 Hrs**

**Max Marks 80**

**Note : Attempt any five questions.**  
**All questions carry equal marks.**

- Q.1 Explain the process of Product Planning and development.
- Q.2 Explain entrepreneurs role in economic development of a country?
- Q.3 Explain various steps that need to be considered by an entrepreneur in preparing a Business Plan.  
How the business plan can be made effective.
- Q.4 Discuss various sources of Finance with their limitations to finance a small scale industry?
- Q.5 Explain process of Motivating and leading teams?
- Q.6 Write a detailed note on role of small industries development bank of India (SIDBI).
- Q.7 Define sole proprietorship. How is it different from partnership?

Enrollment No.....

**Bachelor of Business Administration**  
**Fourth Semester Examination, June-2021**  
**Supply Chain Management [BBA402T]**

**Time: 3:00 Hrs**

**Max Marks 80**

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**Note : Attempt any five questions.**

**All question carry equal marks.**

- Q.1 What is Material Management. Explain the scope and objectives of Materials Management.
- Q.2 Explain the concept of logistic network design. Why is it required by any firm.
- Q.3 What do you understand by Push-pull based supply chain.
- Q.4 Elaborate role of Information Technology in Supply chain.
- Q.5 Explain “Supply Chain Management” based on the cycle view.
- Q.6 Explain in detail E-commerce.
- Q.7 What is Bullwhip Effect in a Supply Chain.

**Bachelor of Business Administration**  
**Fourth Semester Examination, June-2021**  
**International Business [BBA403T]**

**Time: 3:00 Hrs**

**Max Marks 80**

**Note: Attempt any five questions. All question carry equal marks.**

- Q.1 What is advantage for a firm to enter into International business?  
Explain by giving advantage of going international.
- Q.2 Explain “Globalization with Social Responsibility.
- Q.3 What is basic function and process of international business and compare with domestic business giving suitable example.
- Q.4 What is the impact of World Economic and Political System on the growth and development of international business.
- Q.5 Distinguish between: Balance of payment and Balance of Trade.
- Q.6 Discuss the role of IMF and WTO in international business.
- Q.7 Differentiate between international marketing and multinational marketing.
- Q.7 Discuss the benefits of joining trading blocks by giving examples of any trading blocks.

**Bachelor of Business Administration**  
**Fourth Semester Examination, June-2021**  
**Indian Legal System for Business [BBA404T]**

**Time: 3:00 Hrs**

**Max Marks 80**

**Note : Attempt any five questions.**

**All question carry equal marks.**

- Q.1 Elaborate” Contract is an agreement enforceable by law" in the light of essential elements of valid contract.
- Q.2 What is quasi contract? Discuss its various kinds.
- Q.3 Explain Warranty? Distinguish between condition and warranty.
- Q.4 What is negotiable instrument? Discuss its nature.
- Q.5 What is a Bill of Exchange? What are the essential elements.
- Q.6 What are the aims and objects of the Consumer Protection Act, 1986
- Q.7 Distinguish between Partnership and Company.

**Bachelor of Business Administration**  
**Fourth Semester Examination, June-2021**  
**Management Accounting [BBA405T]**

**Time: 3:00 Hrs****Max Marks 80**

**Note : Attempt any five questions.**  
**All question carry equal marks.**

- Q.1 What do you understand by Management Accounting. Explain nature and scope of Management Accounting.
- Q.2 What is budget and budgetary control system?
- Q.3 Explain Standard Costing? Explain the preliminary steps for establishing a system of standard costing.
- Q.4 Write short Note on – Fixed and flexible budget.
- Q.5 Discuss the factors which are to be analysed for the process of shut down decision.
- Q.6 Management accounting is an extension of financial accounting. Discuss.
- Q.7 The expense budgeted for production of 10,000 units in a factory are furnished below.

	Rs. Per Unit
Material	80
Labour	50
Variable overhead	30
Fixed overhead (Rs. 100,000)	20
Variable Expenses (direct)	10
Selling experts (10% fixed)	15
Distribution expenses (20% fixed)	10
Administration expenses (Rs. 50,000)	10

Prepare a budget for the production of a) 5000 unit and b) 7000 units.

Assume that administration expenses are rigid for all levels of production.

**Bachelor of Business Administration**  
**Fourth Semester Examination, June-2021**  
**Operations Research [BBA406T]**

**Time: 3:00 Hrs**

**Max Marks 80**

**Note : Attempt any five questions.**  
**All question carry equal marks.**

- Q.1 Elaborate the role and scope of OR Techniques for scientific decision making in business management.
- Q.2 What is LPP. Discuss advantages of LPP models in linear programming. Explain in detail : Simplex Method.
- Q.3 Explain:- Mathematical model of transportation.
- Q.4 What do you mean by Queuing Theory.
- Q.5 What do you mean by Game Theory and explain its uses in Linear Programming.
- Q.6 Write a detailed note on : Maximin and Minimax Principles of game theory.
- Q.7 Explain in detail feasible solution. What do you mean by Initial feasible solution & best feasible solution?